

# FOR IMMEDIATE RELEASE



# Groundwork DENVER

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## Changing Bulbs to Try and Help Change Lives

*Volunteers go door-to-door providing residents the tools to conserve energy and save money*



Two volunteers changing a porch bulb in Northeast Park Hill

**January 2013 Denver, CO**—on a wonderfully warm Monday, January 21<sup>st</sup>, in honor of Martin Luther King, Jr. Day Groundwork Denver mobilized 85 volunteers in the Northeast Park Hill neighborhood. Volunteers went door-to-door offering free Compact Fluorescent (CFL) light bulbs, along with resources for home energy efficiency.

Each CFL bulb volunteers swapped for a resident's incandescent porch bulb helps the homeowner save \$6 and 69 kWh (kilowatt hours) of energy per year. In addition to receiving energy conserving light bulbs, residents also had the chance to register for a free home energy assessment, be signed up for free recycling, or apply for a free street tree.

This year was the second time that Groundwork Denver has brought the MLK Day Neighborhood Energy Action event to the Park Hill area, our previous event occurring in 2011. The event is not only for bringing the practice of home energy efficiency to Park Hill. It also brings us a step closer to Dr. King's vision of the "Beloved Community" by bringing together volunteers from all walks of life to work

together to provide a community with the tools and resources necessary to create changes in the home to save money and reduce energy usage, which benefits individuals and the environment.

At the end of the day volunteers gave away a total of 555 CFL bulbs in the name of Groundwork Denver and home energy efficiency to residents of the Northeast Park Hill area. This resulted in a total of \$3,447 will be saved a year by residents and a reduction of 33.3 tons per year in CO<sub>2</sub> emissions.

Some volunteers had this to say after the event, “There was a lot of enthusiasm about the signing up for free tree planting and recycling.” “It was a lot of fun meeting new people.”



Youth volunteers with a Park Hill resident

**Groundwork Denver** is a non-profit organization that works to improve the physical environment through community-based partnerships and action. Neighborhood energy action volunteers have changed out over 2,000 porch bulbs in the last three years, saving \$200,000 on electricity bills and reducing greenhouse emissions by 2,000 tons. Visit Groundwork Denver online at [www.groundworkdenver.org](http://www.groundworkdenver.org)

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